



# The SwitchersFund

A novel way  
of bringing finance directly  
to eco and social innovators  
in the Mediterranean

# The Switchers Fund

The SwitchersFund mission is to support innovative entrepreneurs from the Mediterranean region with green business ideas that improve the environment and have a social impact at the same time.

The goal of the SwitchersFund is to support innovative green entrepreneurs in the development of their projects, first through grants, and as these projects grow by introducing adapted financial products such as concessional loans and ultimately through equity participations.

The SwitchersFund is a catalyst of innovative ideas and its role is to identify innovative projects and connect them with financiers.

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## About the SwitchersFund

The SwitchersFund is a joint initiative of FEBEA – the European Federation of Ethical and Alternative Banks and Financiers, SEFEA – the European company for Ethical and Alternative Financing and UN Environment MAP SCP/RAC – Regional Activity Centre for Sustainable Consumption and Production.

## Call for OSCE GEMS Award

The newly launched OSCE GEMS Award is aimed at the green entrepreneurship ecosystem in the Mediterranean, rewarding young entrepreneurs who have an innovative idea to turn into business. An award of 15,000 Euros will be granted to the best business idea.

The OSCE GEMS Award is the result of the partnership between the OSCE (the Organisation for Security and Cooperation in Europe) and the SwitchersFund and its promoters, and has been established thanks to the support of the Italian Government.

For additional information on how to submit your proposal, please visit <http://www.theswitchersfund.eu/en/the-award/>

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