
The Switchers Fund

The impact challenge fund for green start-ups in the Mediterranean



What is the SwitchersFund?

The SwitchersFund direct funding and business support services to existing and future green, circular and social entrepreneurs in the Mediterranean countries.

The SwitchersFund mobilises local investors and ventures support programmes as well as European and international resources to strengthening green start-up and raise additional funds to make the switch to a green, circular and social economy in the Mediterranean a reality.

The SwitchersFund has three main goals: proving that finance for Green start-ups can work; filling the financing and technical assistance gaps; and networking with all the relevant stakeholders in this process.

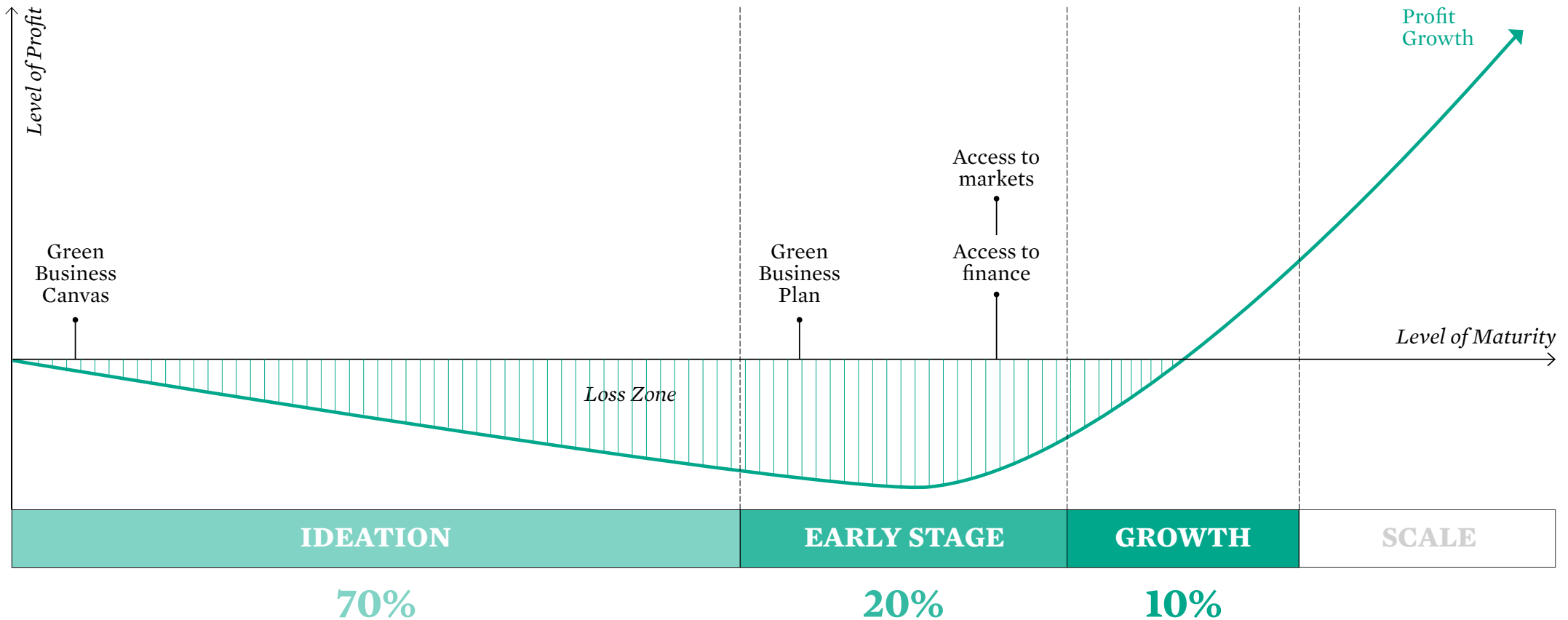


What do we invest in?

The Switchers are entrepreneurs who develop their business taking into account three interdependent dimensions: economy, society and environment. The Switchers create value through eco-innovation

by turning environmental challenges into business opportunities and eco-design by reducing environmental impact of products and services along their life cycle.

The Switchers we invest in are entrepreneurs in different stages of the business life cycle:



Percentage of companies we work with according to their level of business development.

Countries & sectors

Mediterranean Region including both European and Neighbourhood countries such as Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine and Tunisia.

Sectors we focus on:

- Organic food and agriculture
- Renewable energy and energy efficiency
- Resource efficiency and sustainable waste management
- Sustainable building and construction
- Sustainable cleaning products and cosmetics
- Sustainable clothing and textile
- Sustainable electrical and electronic equipment
- Sustainable furniture
- Sustainable mobility
- Sustainable tourism
- Communication for sustainability (ITC and others)

Check our portfolio of investors-ready Switchers at: www.theswitchers.eu



Photo credit @Bernat Mestres (White Horse)

What we do provide?

The SwitchersFund brings direct assistance to the entrepreneurs through its Support Services:

- Capacity building including training, incubation and acceleration for green business creation and development
- Advice from a team of mentors and technical experts
- Impact measurement monitoring and reporting scheme
- Grants from 3.000 to 25.000 euros
- Innovative vouchers from 3.000 to 10.000 euros
- Availability of finance guidelines and web tools such as practical financial toolkit to better access to finance and a guide to launch a crowdfunding campaign
- Opportunity to pitch at the “Green start-up meet investors” events including access to a wide network of potential investors
- Opportunity to attend business to business events
- Networking with peers, donors and policy makers



Incubation and acceleration



Impact measurement and reporting



Grants and innovative vouchers



Financial and crowdfunding tools



Green start-up meet investors



Business and networking opportunities

Our impact

+250

*Investment
opportunities
mapped*

95

Switchers pitched to

+120

investors

2.6 Millions

Euros raised

“Rima Dates showed a great capacity to dramatically reduce the waste of the organic products and reintroduce 60% of the varieties of dates which normally end up as cattle feed back into the value chain. They clearly showed how a seed fund can be used to enhance the quality and the job opportunities for women in a community, contributing gender balance and improving environment impact of their business.”

Luisa Balbi, Project Manager, Organisation for Security and Cooperation in Europe (OSCE).

“This kind of initiative offers the opportunity to adopt a more comprehensive approach to the green economy and to provide entrepreneurs with the exposure they deserve.”

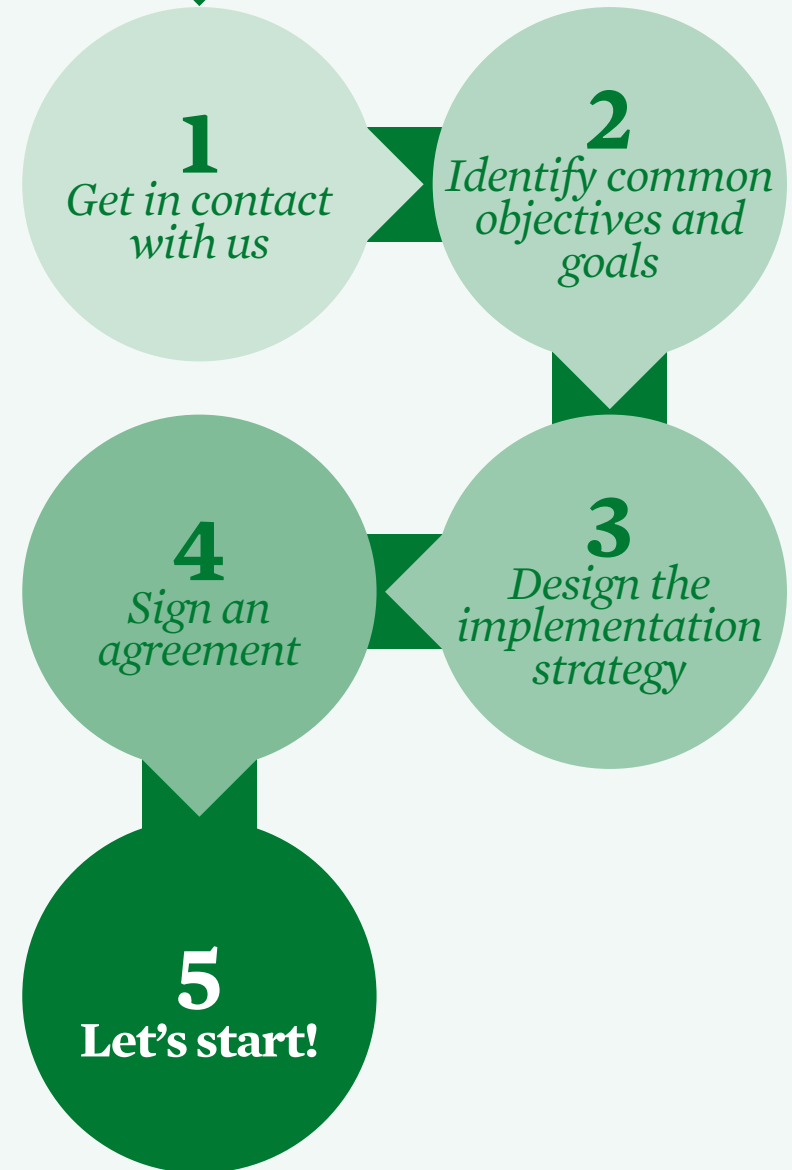
*Diane Fadel, Founder and President,
Foundation Diane, Lebanon.*

What do we look for?

The SwitchersFund is looking for **donors** to support innovative circular business able to positively impact the environment and the society.

With **you** The SwitchersFund will accelerate the transition to the circular economy providing directly seed finance to the Switchers, through a mix of technical assistance and grants, as a way of strengthening their business.

How to partnership with the SwitchersFund?



The SwitchersFund

The SwitchersFund is hosted by the Regional Activity Centre for Sustainable Consumption and Production (SCP/RAC).

Sant Pau Art Nouveau Site –
Nostra Senyora de la Mercè Pavillion,
Carrer Sant Antoni Maria Claret, 167,
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Find us at:

- www.theswitchersfund.eu

For further information:

- The Switchers:
www.theswitchers.eu

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(White Horse)*



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Mediterranean Action Plan
Barcelona Convention



Regional Activity Centre
for Sustainable Consumption
and Production